



Oxford's Global
Innovation Consultancy

Oxentia Venture Build

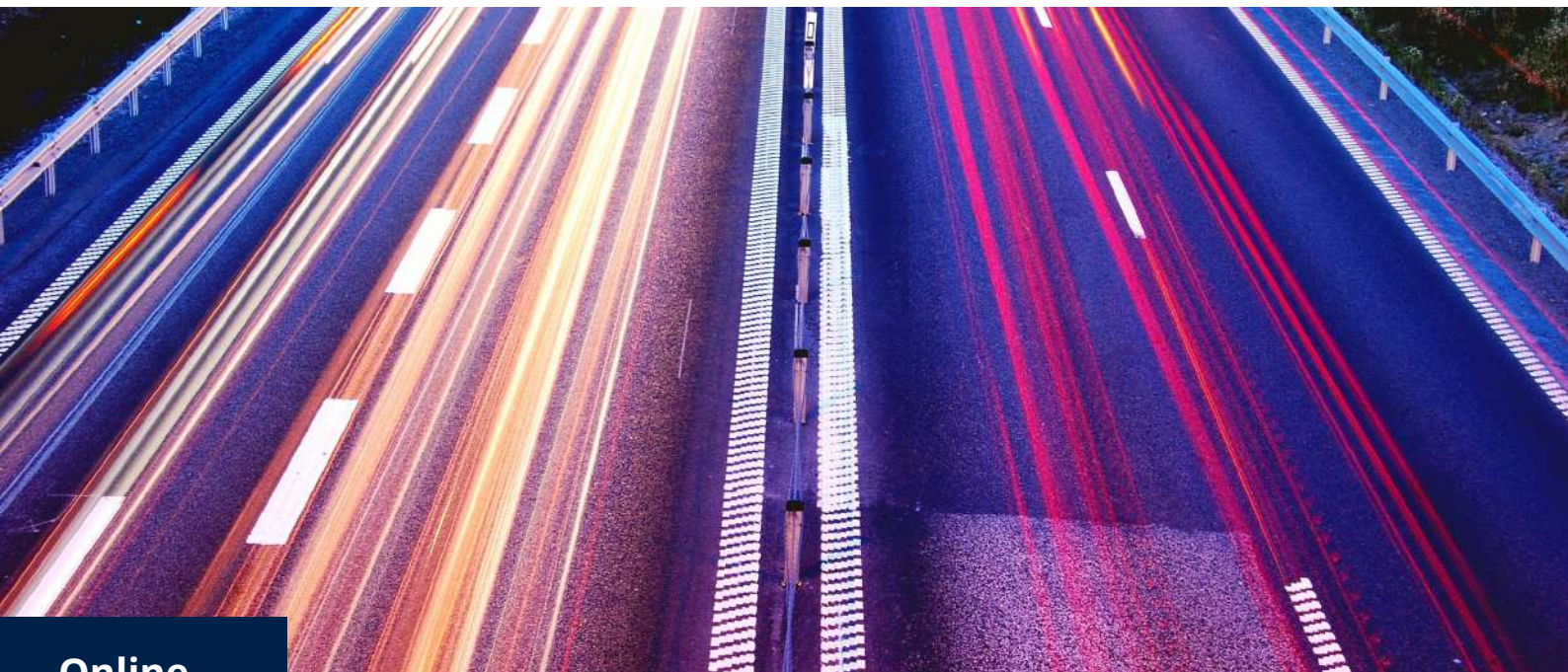
Driving impact from research

www.oxentia.com

Research impact through entrepreneurship

The Oxentia Venture Build (OVB) is a three-module programme delivered online. It provides participants with tools and skills to generate innovative ideas, **accelerate knowledge exchange impact**, **manage diverse research portfolios**, and **attract funders**.

The OVB provides a pathway to **apply an entrepreneurial mindset to academic research**. In this way, the OVB aims to extend opportunities available to academic researchers to deliver impact, helping them articulate their value propositions and deliver solutions to global problems and market challenges.



Online

The three OVB modules

EXPLORE ► **ADVANCE** ► **ACCELERATE** ►

Researchers can participate in an individual module, a combination of two, or the whole programme. All modules can be tailored and adjusted to meet the needs of your institution.

EXPLORE

Re-imagine your research strategy

EXPLORE is a foundational workshop in preparation for venture build work. It is a half-day workshop for researchers who are curious about entrepreneurship and would like to improve their strategic entrepreneurial skills. The module builds awareness of the entrepreneurial mindset, behaviours, and styles to deliver impact from research and explore opportunities to venture build from research outcomes.

Who can participate?

EXPLORE is open to **academic researchers from any discipline**, from postgraduates through to senior researchers and principal investigators. The workshop is meant for participants with **curiosity about how entrepreneurship can support the delivery of impact from research**.



Do I need a business idea to apply?

You do not need to have a **research or business idea to attend**. You will be given a proposition to work on in groups. The workshop enables you to identify your own opportunities and articulate your value proposition through **entrepreneurial thinking** and **enterprise skills**.

ADVANCE

From ideation to business model

In ADVANCE, researchers use their own projects to develop and validate propositions for the market. The programme builds skills to enable researchers to **take ideas through to validated business models** over the course of six weeks.

What's in it for you?

Participants spend half a day each week working with experienced trainers and mentors through a combination of **practical training** and **cohort activities**. Through ADVANCE, researchers develop mindset and skills to engage stakeholders effectively, assess their propositions, iterate, pivot, and communicate with confidence with funders and partners.



Do I need a business idea to apply?

ADVANCE welcomes **researchers from any discipline with a high-potential idea based on research outputs**. No previous business work is needed to participate. Over six weeks, participants develop ideas into validated business models and **prepare robust foundations for future translational research and venture building activity**.

ACCELERATE

Accelerating ideas to market launch

ACCELERATE is a 12-month online venture build programme for a competitively selected cohort. It focuses on **team development** and **accelerator activities**, demonstrating **market traction** from high-potential deep-tech venture projects.

How does it work?

The programme takes participants through a rigorous and intensive selection process. A final cohort of 15 are then accelerated through to **bespoke specialist support and mentoring activities**. High-potential projects receive investment from Oxentia and investors are engaged throughout the acceleration stage. We expect to produce 3 to 4 funded and launched ventures out of each cohort.



Who can participate?

Researchers and academics working on **high-potential spinout** and **startup projects**. Applications will be assessed exclusively on the quality of their value propositions, and growth and investment potential. Researchers from **all academic levels and disciplines** are welcome to apply.

Delivery team

Trainers

All our training and coaching is delivered by innovation management specialists with academic, research commercialisation, and entrepreneurship experience.

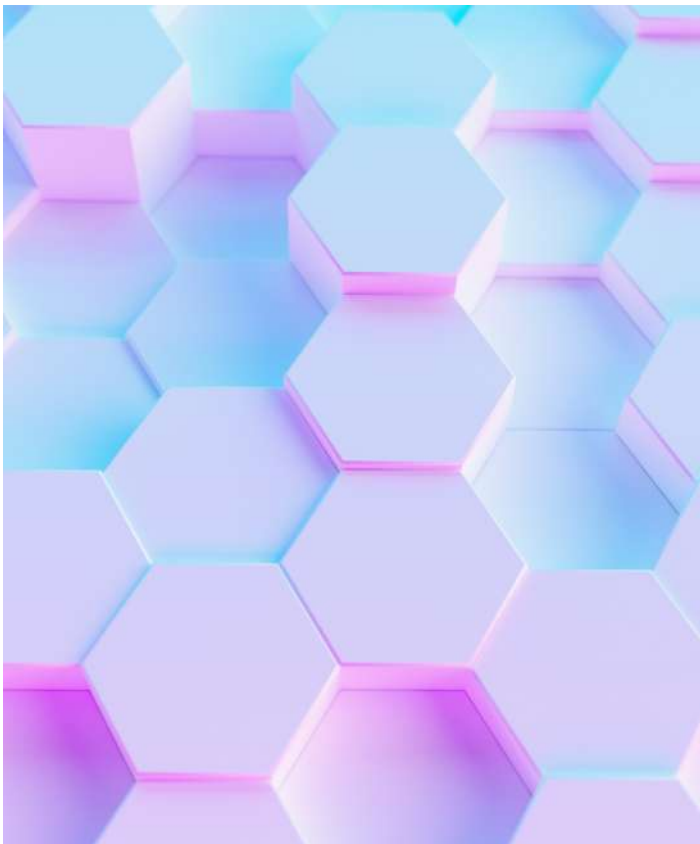
Practitioners' perspectives enable our programmes to address issues commonly experienced in research commercialisation and impact projects, offering first-hand insights into current best practice.



Mentors

Our selected pool of entrepreneurship mentors brings together a wide range of sector expertise. This enables us to match participants with mentors who have direct venture experience in their mentees' fields and markets.

Our online mentorship programmes are supported by platforms that allow engaging with mentors and tracking progress in real time. In later stages of the programme, we facilitate in-person support as we move ventures towards launch and investment.





Oxford's Global
Innovation Consultancy

Contact us today



Dr Irene Dal Poz
Training Manager

Irenedalpoz@oxentia.com
+44 (0) 1865 636266
+44 (0) 7384119653



Dr Tim Hart
Head of Acceleration services

tim.hart@oxentia.com
+44 (0) 1865 636276
+44 (0) 7807 459 037